

## **Share with news team**

### **Share in Monday meeting**

Sports newsletter  
Progress of other Table Stakes groups  
Anchorage—email newsletters  
El Paso

### **To do**

High Stakes  
Stripe refer a friend coupon code  
Meet with Lindsay-second week of January  
~~Monthly report November~~  
~~Tracking sheet~~  
~~Monthly audience stories~~  
~~All reporters stories~~  
--Review good and bad stories with reporters  
--digital scorecard update  
--editor scorecards  
~~Platform plans for 2019 email~~  
Platform plan SGAs for 2019  
~~Mini publisher goals for 2019~~  
Mini publisher SGA for 2019  
Online look of poverty story - Adobe Spark  
~~Quinn set up as new employee~~  
UNC automated newsletter?  
High Stakes Dec. 11  
High Stakes Dec. 18  
High Stakes Dec. 27?  
High Stakes Jan. 4

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LinkedIn—Trevor

Public Safety—more strategic than quantifiable goal  
Crime feed—done by end of first quarter—increase # of enterprise public safety

Go and Do—how to sell it—featured image  
Bonnie—selling those events

